

CURRICULUM VITAE

Prof. (FH) Mag. Dr. Petra Hauptfeld

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Recent occupation at the University of Applied Sciences Burgenland

- 2020 - Head of the working group for Instructional Design at the Department of Business Studies with focus on blended learning, creation of MOOCs and online courses, working with Moodle, teaching in the inverted classroom.
- 2008 - Professor in the Department of Business Studies at the University of Applied Sciences Burgenland for e-learning and intercultural communication; courses with focus on intercultural communication (leadership, team and project management in CEE), corporate communication (human resources, leadership, organization, culture), change management and selected business topics.
- 2004 - Head of the International Office from 2004 to 2006 and from 2013 to 2015
Coordinator for International Affairs at the University of Applied Sciences Burgenland with focus on application and management of EU projects as well as strategic further development of internationalization; active in teaching since 2006; submission and management of EU projects in teaching since 2014 (academic writing, blended learning, diversity & teams)

Research fields at the University of Applied Sciences Burgenland

- digitalization and blended learning in higher education teaching
- intercultural communication and management in CEE
- diversity management in virtual and on-site teams
- organizational management and leadership regarding culture and ethnicity
- academic writing strategies for BA and MA theses

Professional career

- 2006 - 2020 Freelance trainer in the areas of communication, personality development, leadership and interculturality (international sales) for the Vocational Training Institute of the Chamber of Commerce in Vienna
- 1994 - 2004 Freelance trainer in the areas of communication, personality development, interculturality, leadership and team building for universities, universities of applied sciences, institutes of further education (BFI), companies and communities (leadership topics, team building)
- 1993 - 1995 Project assistant at the University of Vienna, Institute for German Studies; Compilation of encyclopedia entries on authors of recent Austrian literature (Prof. Wendelin Schmidt-Dengler)
- 1991 – 1993 Lecturer for German language, Austrian literature and regional studies at the University of Antwerp; development of the Austria Center and organization of congresses on Austrian authors
- 1990 - 1991 Lecturer for German language, Austrian literature and regional studies at the Budapest School of Foreign Trade, now part of the Budapest Business School
- 1989 Commercial employee of the company DEGUPA (Der gute Partner) for electronic household goods in Salzburg; purchase and sales

Academic education

- 2003 Doctor of Philosophy in German Philology and Social History at the University of Vienna with distinction
- 1989 Magistra in German Philology and Journalism and Communication Sciences at the University of Salzburg

Language skills

- English: C1: working language, language of instruction, applications and projects
French: B1: everyday communication; B2 reading comprehension
Italian: B1: everyday communication; C1: reading comprehension
Hungarian: A2/B1: basic communication
Russian: A2/B1: Basic communication

Management of EU projects – Thrid party funding

- 2021 Application for the project “SPACE – Stimulating Plurality in Advanced Collaborative Environments” (Erasmus Next Generation)
- 2017 – 2020 Future-proof your classroom – teaching skills 2030
<https://teaching2030.eu> (Erasmus plus)
- 2014 – 2016 AWO Academic Writing Online: <http://awo.academy> (Erasmus plus)
- 2005 – 2015 Annual applications for mobilities within the Lifelong Learning program
- 2005 – 2015 Annual applications for mobilities within the CEEPUS program
- 2004 – 2008 Mobility for internships within the Leonardo da Vinci program